**COURSE CATALOGUE**

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| **Unit course: ENTREPRENEURSHIP AND LEADERSHIP** |
| **Study programme: Entrepreneurship and Business Administration** |
| **Course code: F.01.O.002.1** | **Number of credits:****5** | **Semester: I** | **Length: 15 week** |
| **Type of activities:****Course: 20****Seminar: 20****Laboratory: -** | **Number of hours** | **Number of students:****8** |
| **Direct Contact** **40** | **Indirect Contact /****Individual study****110** |
| **Prerequisites:** knowledge of the fundamental elements of the management. |
| **Corse outcomes:** The course aims to initiate economics students in the bases of entrepreneurial activity, defining the role of the entrepreneur, knowing the ways and stages of starting the business and providing solutions for the problems he faces in order to succeed in the market economy: Familiarize yourself with the essence and content of modern entrepreneurship; Information on the progress of entrepreneurial activity; Knowing the main techniques and methods used to identify business ideas and launch an entrepreneurial activity; Acquiring methods and processes for financing an entrepreneurial activity. |
| **Contents (descriptive):** INTRODUCTORY ELEMENTS ON ENTREPRENEURSHIP; THE ENTERPRISE - THE BUSINESS PROMOTER; IDENTIFICATION OF BUSINESS IDES AND EVALUATION OF OPPORTUNITIES; BUSINESS LANGUAGES; MAJOR DECISIONS AT THE PHASE OF BUSINESS LANGUAGE; ENTREPRENEURSHIP MANAGEMENT; MARKETING OF SMALL BUSINESS; DEVELOPING THE BUSINESS PLAN; FINANCING ANTREPERENORIATED ACTIVITY; LEADERSHIP. |
| **Teaching and learning methods:*** **Synchronous communication**: peer review and tutoring for teaching in the classroom(Synthesis course, f2f and / or e-platform);
* **Asynchronous communication** through e-platform (MOODLE), group activities, question and answer forums, online interaction, Project-based activity.
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| **Assessment methods:** Written test |
| **Conditions for obtaining credits:** Promoting the Written test with the grade 5. Attending at least 30 hours of course |
| **Course Coordinator:** TODOS Irina, PhD, associate professor |
| **Language of instruction:** Romanian language |
| **Other Information:** |